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BA (Hons) Hairdressing Management FYTU

TFS016-F-BRY-4X-01 Full Time

Awarding Institution

The University of Bolton

Teaching Institution

Bury College

Ucas Code

JACS Code

B351 – Hair Services

Language Of Study

English

Notes:

Professional Accreditation

None Associated with this programme

Programme Awards

Title	Type	Level	Description
Honours Degree (BA (Hons))	Final Award	Level 6	Hairdressing Management

Benchmark Statements

There are currently no benchmarks associated with this programme.

Internal and External Reference Points

1. QAA Academic Infrastructure, including the Framework for Higher Education and the code of Practice
2. UK Quality Code for Higher Education

Other Points of Reference

No other references apply to this Programme.

Additional Criteria

- Applicants must possess a recognised Hairdressing related qualification comprising at least 120 credits at HE4 and 120 credits at HE5; for example a Foundation Degree or HND (or equivalent).

Additional Admission Matters

There are no additional Admission Matters associated with this Programme.

Aims of the Programme

The principal aims of the programme are to:

- Develop your skills, knowledge and experience in order to be able to effectively manage a salon or start your own business.
- Enhance your employability and ability to operate successfully within the hairdressing industry
- Enable you to develop business, leadership and management competencies and research skills to enhance employability and support career advancement
- Provide a stimulating curriculum which is responsive to nature and demands of the hairdressing industry and encompasses new developments and trends

Distinctive Features of the Programme

- The programme is informed by current developments in the hairdressing industry
- Classroom based learning is supplemented by industry links with a range of employers and guest speakers
- Skills in learning and development and employability skills have been integrated into the programme to enhance future career development
- The programme will provide a strong foundation for a variety of future careers in the hairdressing industry
- The programme is delivered by experienced professionals and academics
- Students will enhance and consolidate their knowledge through the completion of an independent research project in which they will analyse a particular area of the industry that interests them, whilst being supported by a programme of workshops

Learning Outcomes

Knowledge & Understanding

On completion of the programme successful students will be able to demonstrate systematic knowledge and understanding of:

- Consumer behaviour theories and concepts, the influence of consumer behaviour on marketing strategy and influences on purchase decisions
- How hair, fashion and make up are related and have been developed over time by social, cultural and economic influences
- How organisations train, coach, develop and engage their people through effective learning and development
- The conceptual understanding of the salon design process and the skills to research and plan the design of a hairdressing salon within the hair and beauty industry

Cognitive, Intellectual or Thinking Skills

On completion of the programme successful students will be able to demonstrate the ability to:

- Evaluate and critically appraise theoretical approaches and models and synthesise contrasting ideas
- Solve complex problems and generate effective solutions
- Employ critical self-reflection and make justified independent judgements
- Select and critically apply appropriate theories and skills

Practical, Professional or Subject-specific Skills

On completion of the programme successful students will be able to demonstrate the ability to:

- Communicate information and ideas in a professional manner using appropriate strategies
- Apply effective independent research approaches in order to identify and critically analyse information
- Demonstrate effectiveness both as an independent learner, team member and manager using a professional and responsible approach
- Demonstrate practical skills in historical hair styling with a high level of skill.
- Demonstrate flexibility and initiative in developing effective solutions to problems

Transferable, Key or Personal Skills

On completion of the programme successful students will be able to demonstrate the ability to:

- Be self-aware and act in a professional and sensitive manner
- Manage themselves in terms of time, organisation, engagement, motivation, initiative and resilience
- Use interpersonal skills effectively, including listening, influencing, negotiation and conflict resolution
- Make effective and confident use of appropriate information technologies
- Determine and reflect on academic, professional and personal goals

Programme Structure

All module at HE6 are core and all must be undertaken

Validated Modules

Title	Module Code	COE ¹
Major Project	HDM6001 (http://modules.bolton.ac.uk/modules/HDM6001/Academicyear/2019-20)	C
Strategic Management for the Hairdressing and Beauty Business	HDM6002 (http://modules.bolton.ac.uk/modules/HDM6002/Academicyear/2017-18)	C
Advanced Techniques in Hairdressing	HDM6003 (http://modules.bolton.ac.uk/modules/HDM6003/Academicyear/2019-20)	C
Historical and Contemporary Context of Hair Design	HDM6004 (http://modules.bolton.ac.uk/modules/HDM6004/Academicyear/2019-20)	C
Salon Business Planning and Enterprise	HDM6005 (http://modules.bolton.ac.uk/modules/HDM6005/Academicyear/2019-20)	C

¹Core, Optional, Elective

Learning & Teaching Strategies

The programme uses a range of blended learning strategies, combining face to face with online and practical work as appropriate. The teaching and learning methods typically used by tutors include lectures, seminars, practical workshops, demonstrations, guest speakers and observations. A significant amount of independent study time is required to be undertaken by the student; for example, background reading, research activities, preparation for practical assessments and develop of coursework. This will be further enhanced by a personal tutoring programme.

Learning Activities (KIS entry)

Course Year	HE3	HE4	HE5	HE6	HE7
Scheduled learning and teaching activities	n/a	n/a	n/a	23%	n/a
Guided independent study	n/a	n/a	n/a	77%	n/a
Placement/study abroad	n/a	n/a	n/a	n/a	n/a

Assessment Strategy

Assessment tasks are linked to the learning outcomes of each module and are completed before the end of the module. Module assessments typically involve written coursework, oral presentations, completion of practical activities and the development of portfolios. Formative Assessment, which does not contribute to the final mark, is given to help the student improve their work in future. Feedback will be given to the student both verbally and written Feedback for summative assessment, which does contribute towards the final result, is normally given in writing to the student, with the opportunity for the student to receive more detailed verbal explanation.

Assessment Methods (KIS entry)

Course Year	HE3	HE4	HE5	HE6	HE7
Written exams	n/a	n/a	n/a	10%	n/a
Coursework	n/a	n/a	n/a	72%	n/a
Practical Exams	n/a	n/a	n/a	18%	n/a

Assessment regulations

Assessment Regulations for Undergraduate Programmes apply to this programme.

Grade Bands & Classifications

Undergraduate Honours Degree

Regulations can be found at: <http://www.bolton.ac.uk/studentinformation-policyzone/Home.aspx>

Role of External Examiners

External examiners are appointed for all programmes of study. They oversee the assessment process and their duties include: approving assessment tasks, reviewing assessment marks, attending assessment boards and reporting to the University on the assessment process.

Support for Student Learning

- The programme is managed by a Programme Leader
- Each student has a Personal Tutor who is responsible for support and guidance
- Feedback is available on formative and summative assessments
- The opportunity to develop skills for employment
- The online Student Information – Policy Zone provides all regulatory and policy information in one place
- A subject specialist link tutor supports the programme
- Induction/Welcome Week introduces the student to the University, partner and their programme
- UoB online library services are a very good source of advice and support with excellent study skills materials available
- Partner centre has study resources
- Programme Handbooks and Modules guides provide information about the programme and university/partner regulations
- Academic Partnership Manager supports the partner centre
- The partner centre provides administrative support, information and advice
- Student representative training is available online from the Student Union

Methods of Evaluating & Enhancing the Quality of Learning Opportunities

- Student Staff Liaison Committees
- Module evaluations by students
- Programme and University Student Surveys
- Annual quality monitoring and action planning through Programme Plans (PPs) including data analysis, Subject Annual Self Evaluation Reports (SASERs), School Quality Enhancement Plans (SQEPs), University Quality Enhancement Plans (UQEP)
- Peer review/observation of teaching
- Professional development programme for staff
- External Examiner reports

Sources of Information

- Student Portal <http://www.bolton.ac.uk/Students/Home.aspx> (<http://www.bolton.ac.uk/Students/Home.aspx>)
- Students Union <http://www.ubsu.org.uk/> (<http://www.ubsu.org.uk/>)
- External Examiner Report <http://www.bolton.ac.uk/examreports> (<http://www.bolton.ac.uk/examreports>)
- Careers <http://www.bolton.ac.uk/Careers/Home.aspx> (<http://www.bolton.ac.uk/Careers/Home.aspx>)
- www.burycollege.ac.uk <http://Bury College Website> (<http://Bury College Website>)